EFFECTS: Definition

- "Using online techniques to make something happen in the real or cyber world"
- Two broad categories:
  - Information Ops (influence or disruption)
  - Technical disruption
- Known in GCHQ as Online Covert Action
- The 4 D's: Deny / Disrupt / Degrade / Deceive

Discredit a target

- Set up a honey-trap
- Change their photos on social networking sites
- Write a blog purporting to be one of their victims
- Email/text their colleagues, neighbours, friends etc

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CK

Honey-trap; a great option. Very successful when it works.
- Get someone to go somewhere on the internet, or a physical location to be met by a "friendly face".
- JTRIG has the ability to "shape" the environment on occasions.

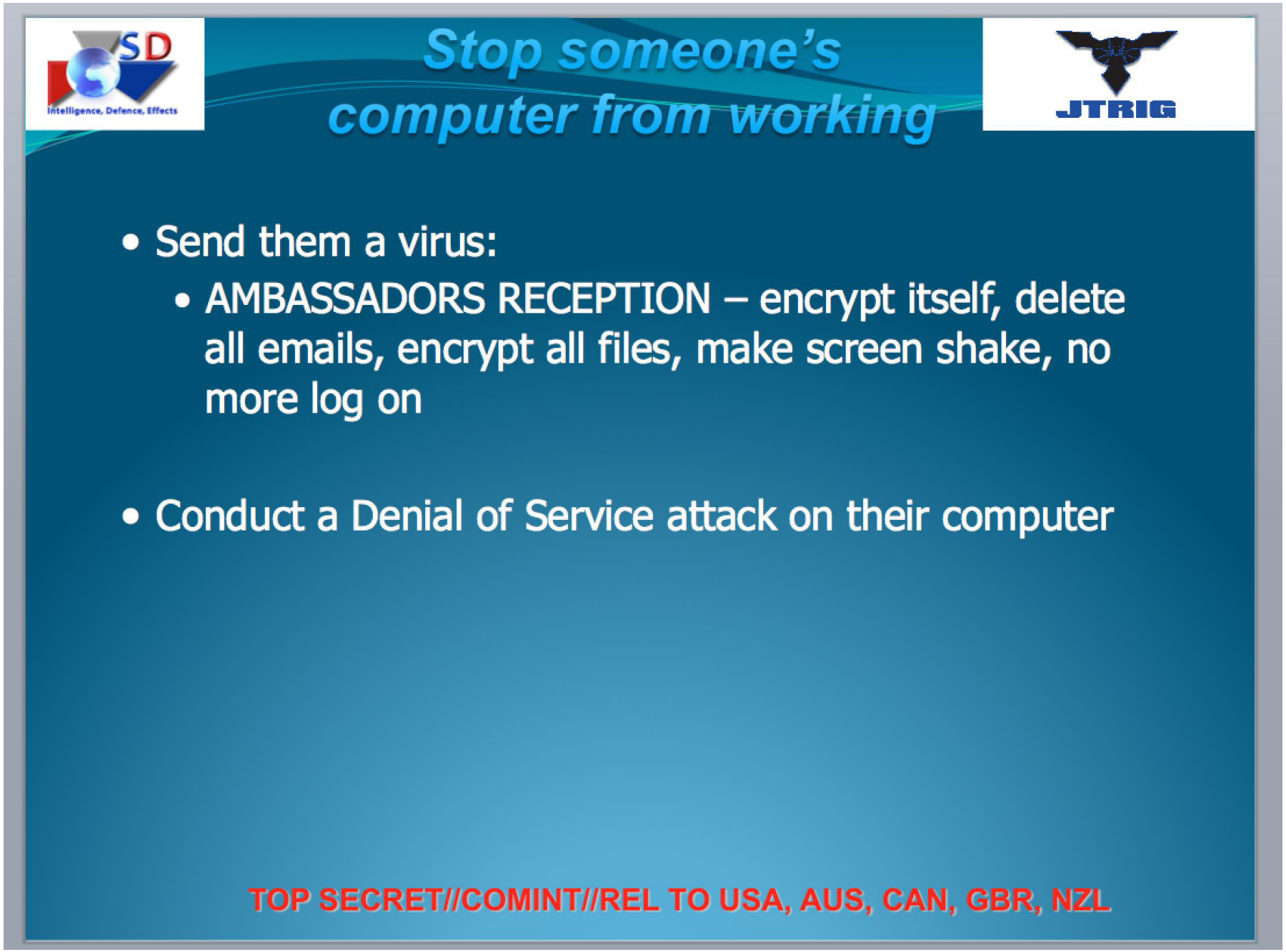
Photo change; you have been warned, "JTRIG is about!!"
Can take "paranoia" to a whole new level.

Email/text:
- Infiltration work.
- Helps JTRIG acquire credibility with online groups etc.
- Helps with bringing SIGINT/Effects together.

Stop Someone From Communicating

- Bombard their phone with text messages
- Bombard their phone with calls
- Delete their online presence
- Block up their fax machine

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SD
Intelligence, Defence, Effects
Stop someone's computer from working
JTRIG
• Send them a virus:
• AMBASSADORS RECEPTION – encrypt itself, delete all emails, encrypt all files, make screen shake, no more log on
• Conduct a Denial of Service attack on their computer
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